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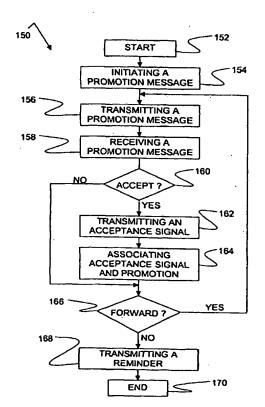
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(54) Title: A SYSTEM AND METHOD FOR DISTRIBUTING PROMOTION MESSAGES TO A COMMUNICATION TERMINAL



(57) Abstract. This invention relates to a system and a method for distributing an invitation to one or more communication terminals connected in a wireless communications network. The system and method enables a user of a communication terminal to invite other users of communication terminals to a shared media experience, such as watching a television transmission at the same time, while the users may be at different locations.